Stereotypes & Prejudice

- <u>Stereotype</u>: a generalized picture of a person or a groups, created without taking the whole person or group into account; to make such a generalization

- <u>Prejudice</u>: a fixed, unreasonable, and unfair opinion of someone formed without sufficient knowledge & based on a stereotype(an actual judgement)

- Examples:
  - "All people with purple hair are not to be trusted." (stereotype)
  - "I do not trust anyone with purple hair." (prejudice)

  *Discrimination occurs when prejudices are translated into action.