

The Great Society

Lyndon Johnson



- JFK assassination
- A master politician
- “LBJ treatment”

Johnson's vision for America: Great Society



University of Michigan: Johnson outlined a legislative program that would end poverty & racial injustice

Great Society programs

- Education-Johnson considered education “the key which can unlock the door to the Great Society”
 - First major federal aid package for educ. in nation’s history
- Healthcare
 - Medicare & Medicaid
- Housing
 - Appropriated \$ to build low-income housing & est. HUD
- Consumer protection
 - Convinced Congress to pass major safety laws (truth-in packaging,etc.)