

A photograph of the Mount Rushmore National Memorial in the United States, showing the four large granite faces of George Washington, John Adams, Thomas Jefferson, and Abraham Lincoln. The sky is clear and blue, and some evergreen trees are visible at the base of the mountain.

# **TRENDS AT THE TURN OF THE 20<sup>TH</sup> CENTURY**

**THE EMERGENCE OF  
MODERN AMERICA**



# ENGINEERING INNOVATION

- **Urban expansion**
  - Skyscrapers
  - Electric transit
  - “EI’s” & subways
  - Bridges & parks
  - City planning



**Artist Annie Bandez**



# NEW TECHNOLOGY

- Printing & paper became less expensive
- Airplanes carried people & mail
- Photography became widespread





# PUBLIC EDUCATION

- **Literacy & reforms**
  - Population of school children increased
  - Most Afr.-Amer. excluded from secondary ed.
  - Immigrants encouraged to enroll
  - B/t 1880 & 1920 college enrollment more than quadrupled
  - Afr.-Amer. universities formed



# JIM CROW

- Southern states passed segregation laws to separate white and black people in public and private facilities-  
“Jim Crow Laws”
  - put into effect in schools, hospitals, parks, and transportation systems throughout the South
- *Plessy v. Ferguson*





# MASS CULTURE

- **Increased leisure time & activities b/c of new technology**

- Amusement parks
- Bicycling & tennis
- Spectator sports
- Fine arts
- Newspapers
- Popular fiction
- Department stores
- Chain stores
- Advertising
- Catalogs & RFD

